

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Patent Number: 7,373,318 B2  
Issued: May 13, 2008  
Name of Patentee: Kutsumi et al.  
Title of Invention: INFORMATION RECOMMENDATION APPARATUS AND INFORMATION  
RECOMMENDATION SYSTEM

**REQUEST FOR CERTIFICATE OF CORRECTION OF PATENT  
FOR PTO MISTAKE (37 C.F.R. § 1.322(a))**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Attention: Decision and Certificate of Correction  
Branch of the Patent Issue Division

1. Attached is Form PTO/SB/44 being suitable for printing.
2. Correction of the Official Letters Patent is respectfully requested in view of the following text which appears correctly in the application file:  
  
On the Cover Page, FIELD [56], References Cited, OTHER PUBLICATIONS:  
"Shafer, J.B., et al.," should read --Shafer, J.B., et al.,-- as indicated in the Information Disclosure Statement filed on August 16, 2005.  
  
At Column 44, line 57, "user is incentives" should read --user is incentivized-- as indicated in the amendment filed November 22, 2006.  
  
At Column 45, line 8, "said content restoration" should read --said content registration-- as indicated in the amendment filed November 27, 2007.  
  
At Column 46, line 51, " claim 15" should read --claim 15,-- as indicated in the amendment filed August 11, 2005.  
  
At Column 48, line 31, "user is incentives" should read --user is incentivized-- as indicated in the amendment filed November 22, 2006.  
  
3. Please send the Certificate to:

Name: Jacques L. Etkowicz  
P.O. Box 980  
Valley Forge, PA 19482  
(610) 407-0700

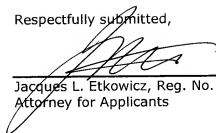
Name of Assignee: Matsushita Electric Industrial Co., Ltd.

Assignment Recorded on: May 9, 2001

Reel: 011792

Frame: 0327

Respectfully submitted,



Jacques L. Etkowicz, Reg. No. 41,738  
Attorney for Applicants

JLE/nm

Enclosure: Form PTO/SB/44

Dated: June 10, 2010

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**UNITED STATES PATENT AND TRADEMARK OFFICE  
CERTIFICATE OF CORRECTION**

PATENT NO: 7,373,318 B2  
APPLICATION NO.: 09/851,791  
ISSUE DATE: MAY 13, 2008  
INVENTOR(S): KUTSUMI ET AL.

Page 1 of 1

It is certified that error appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

On the Cover Page, FIELD [56], References Cited, OTHER PUBLICATIONS:  
"Shafer, J.B., et al.," should read --Schafer, J.B., et al.,--

At Column 44, line 57, "user is incentives" should read --user is incentivized--

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**Mailing Address of Sender:**

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This collection of information is required by 37 CFR 1.322, 1.323 and 1.324. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 10 hour to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA. 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Attention Certificate of Corrections Branch, Commissioner for Patents, P.O. Box 1450, Alexandria, VA. 22313-1450.

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